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QUESTION 1

What is true about Inbox message:

A. It can open any public url also and not only cloud page

B. Device owns the message not the contact.

C. Contact owns the message not the device.

D. Alert+inbox consume 1 supermessage.

Correct Answer: B

QUESTION 2

What is true about shared entry event.

A. It cannot be modified.

B. Data extension created by it can be modified.

C. Yon can use filter for entry audience segregation.

Correct Answer: C

QUESTION 3

How does real time interaction management (RTM) in IS help marketer to provide personalized content to user, Select
multiple

A. Orchestration

B. Data aggregation

C. Unified customer profile

Correct Answer: AC

QUESTION 4

Difference between inbox message and in app message.

A. Inbox message is displayed and stored in device in app message is displayed only 1 time

B. Inbox message is displayed once but in app message is displayed repeatedly

C. Inbox messages can be used only in Ios whereas in app message can also be used in android

Correct Answer: A

QUESTION 5

Where would you add a topic profile

A. Social studio automate

B. Admin settings

C. Workspace settings

D. Social studio engage

Correct Answer: B

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