



# ADVANCED-CROSS-CHANNEL<sup>Q&As</sup>

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### QUESTION 1

To what types of objects can you do a quick send in distributed marketing, Select multiple

- A. Lead
- B. Contact.
- C. Person account, (opportunities, Quick send message records)

Correct Answer: AB

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### QUESTION 2

Where to create topic profiles in command center?

- A. command center
- B. social automate
- C. social admin

Correct Answer: C

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### QUESTION 3

Where would you add a topic profile

- A. Social studio automate
- B. Admin settings
- C. Workspace settings
- D. Social studio engage

Correct Answer: B

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### QUESTION 4

3 possible reasons why a SMS message would fail to reach users mobile? (select 3 options)

- A. switched off
- B. SMS sent to landline number
- C. mobile is in another call
- D. out of cellular network coverage



E. Low battery

Correct Answer: ABD

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#### QUESTION 5

What is true about contact data and journey data.

A. Journey data is static and contact data is updated data.

B. Contact data is static and journey data is updated data

Correct Answer: A

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