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**QUESTION 1**

A merchant is planning a catalog for each of their 500 partners. Each will receive a unique set of prices for a catalog of 10,000 products. How will performance be affected if each partner has their own website?

- A. The re-index process will become very slow
- B. The cache will consume all available disk space
- C. The sort by price feature will become very slow
- D. Static content deployment time will increase considerably

Correct Answer: B

QUESTION 2

A merchant using Magento Commerce has created a customer group for their B2B customers. They would like to show different related products for the B2B customers than for the B2C customers. How does the merchant accomplish this?

- A. Create a B2B customer segment and an associated Related Product rule
- B. Create a shared catalog for B2B customers and assign related products to the catalog
- C. Create a Scheduled Update assigned to the B2B Customer group containing related products
- D. Create a Related Product rule for the B2B customer group

Correct Answer: B

QUESTION 3

A Magento Cloud merchant is planning their Black Friday and Cyber Monday campaigns and wants to see an analysis of last year's campaigns. What are two to use Magento Business Intelligence to deliver this analysis?

- A. Create a report comparing revenue and discount amounts for coupons that were promoted during past years campaigns.
- B. Use the ROI calculator to input last year's holiday ad spend and compare it against net revenue
- C. Do a server performance check to assess impact of holiday traffic spikes on conversion rate
- D. Use the Cohort Report Builder to understand the Lifetime value of holiday-acquired customers vs. other customers

Correct Answer: AC

QUESTION 4

To prepare for a new season a Magento Commerce merchant wants to update the catalog simultaneously for all users in the Magento Admin.



adding new products in the Magento Admin. Site performance is slow during these changes

What do you do?

- A. Refresh Full Page Cache and ask a developer to run a full catalog reindex
- B. Configure the indexers to Run on Schedule instead of Run on Save
- C. Disable cron Jobs
- D. Ask your developers to move admin panel to a separate server

Correct Answer: B

QUESTION 5

A merchant is creating two websites targeting different region on a single Magento instance. They have a warehouse and several retail stores in each region. They need each website to track inventory.

The available inventory on each website should be the sum of each products quality in the warehouse and any retail stores located in the websites target region.

How do you configure this in Magento?

- A. Change the scope of the Stock attribute from Global to website calculate the stock value for each Product per Website and save the inventory value at the appropriate Website scope
- B. Create inventory Sources for each warehouse and retain store, create Stocks for each website from the appropriate Sources, and define the Sources and quantities for each Product.
- C. Create an inventory Source for each Website create Stocks for each product, assign the Stocks to the appropriate Sources, and define the stock quantities for each Product.
- D. Copy all of the products, assign a copy to each Website, calculate the stock value for each Product per Website, and save it to the appropriate copy of the Product.

Correct Answer: B

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