

# **AD0-E708**<sup>Q&As</sup>

Adobe Commerce Business Practitioner Expert

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#### **QUESTION 1**

Customers are stating that the product image is not reflective of the product they have added to their cart. When you investigate you notice this is an issue specific to configurable products. How will you resolve this issue?

- A. In the Admin, configure the configurable product image to be set to the product thumbnail within the cart
- B. Develop a customization to display the variant image instead of the configurable product image
- C. Advise the business to upload a photo of all the variants
- D. In the Admin, configure the configurable product image to be set to the parent thumbnail within the cart

Correct Answer: A

#### **QUESTION 2**

A merchant is trying to improve the customer experience for register customer and needs to provide shipping tracking numbers. How do you do this?

- A. Tracking numbers can be entered during invoice creation and they will only be visible after the order paid.
- B. Tracking numbers have to be entered during shipping creation and they will be accessible in the Orders section in My Account immediately.
- C. Tracking numbers are only supported for UPS, USPS and FedEX carries out-of-the box for other carries it will require it customization.
- D. Tracking numbers can only be added to order comments via the admin

Correct Answer: B

#### **QUESTION 3**

A merchant would like a promotional content block on the cart which changes by customer segment. the content should only appear when you cart total is \$50 or more excluding shipping.

What solution will meet the requirement?

- A. Create a widget with a static block assign to a customer price rule.
- B. Create a dynamic block and choose the customer segment
- C. Create a static block and add it to the layout area for the shopping cart with the customer segment
- D. Create a banner, apply the \\'customer segment to the banner and choose the banner price rule

Correct Answer: B

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#### **QUESTION 4**

A merchant has asked you to make their site WCAG 2.0 sections A and AA compliant.

What Kind of compliance should the website meet?

- A. VAK compliance
- B. Accountability Compliance
- C. PCI Compliance
- D. Accessibility Compliance

Correct Answer: A

#### **QUESTION 5**

A merchant selling furniture on their Magento site wants to expand their catalog and begin selling televisions. They want to make the technical specifications for each television model visible in tan on the product page.

What two actions are required?

Choose 2 answers

- A. List the product specifications in the product description
- B. Use the default attribute set and create new attributes as needed
- C. Create a new attribute set for televisions,
- D. In the product specification attributes, set Visible on Catalog Pages on Storefront to yes.

Correct Answer: CD

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