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QUESTION 1

You are using the Magento B2B module and you are requested to change the catalog type in your Magento store from custom to public.

What are the three results from the change?

Choose 3 answers

- A. Original companies are reassigned to the replacement
- B. All new catalogs are shared
- C. Only guest visitors will see this catalog
- D. The existing public shared catalog will be converted to a custom catalog
- E. This cannot be reverted back to a custom catalog

Correct Answer: ADE

QUESTION 2

The merchant in the United States plans to launch a B2B website with a unique catalog structure. The B2B website must be available to Canada and Mexico.

Canada and Mexico will utilize a new payment gateway. United States customers will have different pricing than Canada and Mexico.

What is the minimum number of combinations necessary to add accomplish the requirements?

- A. Three websites three store views
- B. website, one store, three store
- C. two stores, three store views
- D. One website, two stores three store views

Correct Answer: B

QUESTION 3

You are helping a merchant design a loyalty program for customer who have placed over \$10,00 worth of orders. The program will automatically give those customers a 10% discount on each future order. The merchant is using Magento Commerce and would like to avoid customizing Magento.

Which two Magento features do you use to set up this loyalty program?

Choose 2 answers



- A. Customer Groups
- B. Shopping Cart Price Rules
- C. Catalog Price Rules
- D. Customer Segments

Correct Answer: AB

QUESTION 4

The marketing team for a Magento Commerce website wants some categories to function as content-focused landing pages instead of product listing pages. They want to include a variety of elements on these pages. Including images, text content, and featured product displays.

The marketing team want to maintain this content themselves without involving a developer.

How do they accomplish this?

- A. Add the different content elements as widgets in the description field of each category functioning as a landing page
- B. Create a CMS Static Block with the content elements for each landing page and associate each block with the correct category
- C. Change the View type on each landing page Category to Display as CMS Page and add content element to CMS Content area
- D. Have a developer create a custom content fragment they can assign to a category and update for each landing page

Correct Answer: C

QUESTION 5

A merchant is trying to improve the customer experience for registered customer and needs to provide shipping tracking numbers.

How do you do this?

- A. Tracking numbers can be entered during invoice creation and they will only be visible after the order is paid.
- B. Tracking numbers have to be entered during shipping creation and they will be accessible in the Orders section in My Account immediately.
- C. Tracking numbers are only supported for UPS, USPS and FedEx carriers; out-of-the-box for other carriers it will require customization.
- D. Tracking numbers can only be added to order comments via the admin

Correct Answer: B



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