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Adobe Experience Platform Technical Foundations

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QUESTION 1

A data architect wants to create a new XDM field that represents a prize promotion called listOfPrizes. The field represents a list of prizes and contains three sub-fields: prizeld (string). monetaryValue (integer), and prize (Object).

This new field needs to be reusable multiple times within the same class, The sub-fields are created separately.

How should the data architect create the listOfPrizes field?

A. Create and save a new object field, then create a nested array object under the object field.

B. Create and save a new custom field group, then add an object array field to that field group.

C. Create and save a new object array field, then in the right rail select Convert to new data type.

D. Create and save a new string array field, then add a nested object field under the string array field.

Correct Answer: B

QUESTION 2

Which subset of data appears when clicking the \\'Preview dataset" button on a Dataset page?

A. A sample of all successful batches in the dataset in the past 7 days

B. A sample of the data structure of the XDM schema

C. A sample of the most recent successful batch in the dataset

D. A sample of all successful and failed batches in the dataset

Correct Answer: C

QUESTION 3

Given thefollowing:

```
[
    {"string":"string1","int":1,"array":[1,2,3],"dict": {"key": "value1"}},
    {"string":"string2","int":2,"array":[2,4,6],"dict": {"key": "value2"}},
    {
        "string": "string3",
        "int": 3,
        "array": [
            3,
            6,
            9
        ],
        "dict": {
            "key": "value3",
            "extra_key": "extra_value3"
        }
    }
]
```

How should a data engineer ingest this data?

A. AEP UI > Locate Dataset » Drag and drop the JSON files

B.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \
 -H "accept: application/json" \
 -H "x-gw-ims-org-id: {IMS_ORG}" \
 -H "Authorization: Bearer {ACCESS_TOKEN}" \
 -H "x-api-key : {API_KEY}"
 -d '{
        "datasetId": "{DATASET_ID}",
         "inputFormat": {
            "format": "json",
            "isMultiLineJson": true
         }
      }'
```

C.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \
 -H "accept: application/json" \
 -H "x-gw-ims-org-id: {IMS_ORG}" \
 -H "Authorization: Bearer {ACCESS_TOKEN}" \
 -H "x-api-key : {API_KEY}"
 -d '{
        "datasetId": "{DATASET_ID}",
         "inputFormat": {
            "format": "json",
         }
      }'
```

A. Option A

B. Option B

C. Option C

Correct Answer: A

QUESTION 4

A national workout studio chain is introducing a new Family discount program. They have already deployed AEP with the following data model:

Members Schema (Individual Profile Based): Primary ID: Member ID Secondary IDs: Email Hash. Phone Hash Training Sessions Management (Experience Event): Primary ID: Member ID Secondary IDs: ECID Subscription Management (Experience Event): Primary ID: Email Hash Secondary IDs: ECID

The workout studio wants to be able to use all of this information together with the family details to segment For example, they want totarget families where one familymember trams daily or one family member has the yearly subscription plan.

To start collecting Family information, the workout studio creates a form where the members can create a Family account and associate the different members to it The form will collect a list of Member IDs and generate a Family ID. A data architect will design a new schema to store the Family information.

Which identities should be used in the schema(s) to collect this form information?

A. The Family ID should be defined as a cross-device identity and set up as a secondary identity. The Member IDs should be used as primary identities.

B. The Family ID should be defined as a cross-device identity and set up as the primary identity. The Member IDs should be used as secondary identities.

C. The Family ID should be defined as a non-people identity and set up as a primary identity. The Member ID should be set up as a relationship with the Members Schema.

D. The Family ID should be defined as a non-people identity and set up as the primary identity. The Family ID should also be an attribute of the Members Schema and set up as a relationship.

Correct Answer: A

QUESTION 5

Which service allows a data engineer to look up all metadata for a given batch ID via API?

A. Catalog API

B. Data Ingestion API

C. Datasets API

D. Sandbox API

Correct Answer: B

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