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Adobe Experience Platform Technical Foundations

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**QUESTION 1**

Given the following segment definition:

```
personalEmail.address.isNotNull()and homeAddress.city.equalsrChicago", (rue) and  
homeAddress.statePfovince.equalsCIL". false)
```

There is a profile that meets the criteria for the segment. Given the following segment job runs:

T1: segment job run (no attribute changes)

T2: segment job run (no attribute changes)

T3: segment job run (homeAddress.crtly attribute changed to Oakbrook)

T4: segment job run (personalEmail.address value changes)

What is the segement membership status at each time period?

A. Exited. Existing. Exited. Realized

B. Realized. Existing. Exited. Exited

C. Existing. Realized. Exited. Exited

D. Realized Exited. Existing. Exited

Correct Answer: B

QUESTION 2

A marketer wants to send profile and attributes information to an RT-CDP Destination. Which destination option should the marketer choose to send profile and attributes information?

A. Amazon S3 cloud storage destination

B. Facebook Pixel extension

C. Google Display and Video 360

D. Google Ads

Correct Answer: A

QUESTION 3

A data engineer wants to connect a new data source into AEP using an Amazon S3 Bucket. The S3 Bucket currently will be added with the daily deltas.



The historical data and the recurrent deltas must be imported.

In which way can this task be performed with minimal effort?

- A. Create a one-time dataflow for the historical data and one scheduled dataflow for the deltas
- B. Create one scheduled dataflow and enable partial ingestion
- C. Create one scheduled dataflow and enable the backfill
- D. Create one scheduled dataflow for the deltas and import the historical data through a data ingestion workflow

Correct Answer: C

QUESTION 4

During discovery, a business user explains that customer data from field-sales reps is stored in a third-party CRM system.

Based on the three methods of ingesting data into Adobe Experience Platform, which method should be used to set up a schedule-based ingestion run?

- A. Batch API
- B. Streaming API
- C. Sources
- D. File automation

Correct Answer: C

QUESTION 5

A national workout studio chain deploys a new booking system and can now track when a customer puns to 90 into a training session. The studio chain wants to use that information to power their email campaigns. The event data that is collected when a customer books a session does not include information like the Sport category or the level of physical condition the customers should have. That information is stored in a different dataset. The studio chain is using AEP and will have access to the following databases;

BOOK A TRAINING SESSION EVENT DATABASE: Time stamp Session ID Member ID TRAINING SESSION METADATA DATABASE:

Session ID

Sport category

Required physical condition



The data architects needs to configure the AEP XDM schemas to be able to build a relationship between the two databases so that the Sport category and the Required physical condition can be used in the AEP segment builder.

How should the data architect configure the AEP XDM to meet these requirements?

- A. Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create out schema (schema B) using individual Profile as the XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable schema A for profile
- B. Create one schema (schema A) using the Experience Event Schema as the XDM class \or the Book a Training Session Event Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event
- C. Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as the secondary identity of the schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile
- D. Create one schema using Experience Event as the XDM class Create Field Groups to include all the attributes from both the Book a Training Session Event and the Training Session Metadata Use the Member ID as the primary identity of that schema Use the Session ID as a secondary identity of that schema Configure one dataflow per database but use the same dataset to store the info

Correct Answer: B

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