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Adobe Experience Platform Technical Foundations

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QUESTION 1

During discovery, a business user explains that customer data from field-sales reps is stored in a third-party CRM system.

Based on the three methods of ingesting data into Adobe Experience Platform, which method should be used to set up a schedule-based ingestion run?

- A. Batch API
- B. Streaming API
- C. Sources
- D. File automation

Correct Answer: C

QUESTION 2

A data engineer is using Data Prep to format data for ingestion. The data engineer needs to load Date/Time as Date values for a field called CustomerCreateDate. The use of this field does not require a time component and as is String based.

The JSON value in this example is `\".platosaprod.customerCreateDateVZOOS-11 -0415:44\"`.

Which Data Prep functions and order should the data engineer use to format the date without the time component?

- A. `format(p\"atosaprod.custometCreateDate.dd-MM-yyyy\")`
- B. `format(date(_platosaprod.customerCreateDate),\"dd-MM-yyyy\")`
- C. `dformaUdateLP\"atosaprod.customerCreateDateJ.\"dd-MM-yyyy\"`
- D. `date(_platosaprod.customerCreateDate.\"dd-MM-yyyy\")`

Correct Answer: B

QUESTION 3

A QA engineer needs to determine if the data ingested through three different data sources into three datasets enabled for profile and based in the same XDM Profile schema is processed as expected.



```
//Dataset 1 ==> Ingestion Time: "2021-05-22T17:44:12.230Z"
{
  "_orgtenant":{
    "profileIDs":{
      "email": "jondoe@luma.com"
    }
  }
  ,"person":{
    "name":{
      "firstName": "Jonathan"
    }
  },
  "personalEmail":{
    "address": "jondoe@luma.com"
  }
}

//Dataset 3 ==> Ingestion Time: 2021-05-22T19:37:23.000Z
{
  "_orgtenant":{
    "profileIDs":{
      "email": "jondoe@luma.com"
    }
  },
  "person":{
    "name":{
      "firstName": "Jon"
    }
  },
  "personalEmail":{
    "address": "jondoe@luma.com"
  },
  "extSourceSystemAudit":{
    "lastUpdatedDate": "2021-05-22T11:02:23.000Z"
  }
}
```

To evaluate the final result, the QA engineer uses the Merge Profile configuration shown; The primary identity used is `\\.orgtenant.profileIDs.email`. What data should appear in the user profile?

```
"attributeMerge": {
  "type": "dataSetPrecedence",
  "order" : [
    "datasetID1",
    "datasetID3"
  ]
}
```



A.

```
{
  "_orgtenant":{
    "profileIDs":{
      "email": "jondoe@luma.com"
    }
  },
  "person":{
    "name":{
      "firstName": "Jonathan"
    },
    "gender": "male"
  },
  "personalEmail":{
    "address": "jondoe@luma.com"
  }
}
```

B.

```
{
  "_orgtenant":{
    "profileIDs":{
      "email": "jondoe@luma.com"
    }
  },
  "person":{
    "name":{
      "firstName": "Jon"
    },
    "gender": "male"
  },
  "personalEmail":{
    "address": "jondoe@luma.com"
  }
}
```

C.

```
{
  "_orgtenant":{
    "profileIDs":{
      "email": "jondoe@luma.com"
    }
  },
  "person":{
    "name":{
      "firstName": "Jonny"
    },
    "gender": "male"
  },
  "personalEmail":{
    "address": "jondoe@luma.com"
  }
}
```

D.

```
{
  "_orgtenant":{
    "profileIDs":{
      "email": "jondoe@luma.com"
    }
  },
  "person":{
    "name":{
      "firstName": "Jonathan"
    }
  },
  "personalEmail":{
    "address": "jondoe@luma.com"
  }
}
```



- A. Option A
- B. Option B
- C. Option C
- D. Option D

Correct Answer: B

QUESTION 4

A data architect wants to create a new XDM field that represents a prize promotion called listOfPrizes. The field represents a list of prizes and contains three sub-fields: prizeId (string), monetaryValue (integer), and prize (Object).

This new field needs to be reusable multiple times within the same class, The sub-fields are created separately.

How should the data architect create the listOfPrizes field?

- A. Create and save a new object field, then create a nested array object under the object field.
- B. Create and save a new custom field group, then add an object array field to that field group.
- C. Create and save a new object array field, then in the right rail select Convert to new data type.
- D. Create and save a new string array field, then add a nested object field under the string array field.

Correct Answer: B

QUESTION 5

A data engineer is ingesting the transactional information from an ecommerce platform through a daily feed. In AEP, one Experience Event-based schema will collect the purchase events from this feed.

The eventType field of the schema must be populated with "commerce.purchases\\" if in a CSV record in which the column "\\purchaseenddate" and "\\purchaseirfdate" happen on the same day, If the "purchaseirfdate" is set to a later date,

the eventType should be *commerce._orgtenant.cancer.

Both dates follow the same format "yyyy-MM-dd\\T\\HH:mm:ss.SSS\\Z~. and the "purchaseenddate\\" is always populated.

How should the data engineer create a Calculated Field that can be used to populate the eventType according to the required logic?



- A. `iif(format(purchasestartdate,"yyyy-MM-dd")=format(purchaseenddate,"yyyy-MM-dd"),
"commerce.purchases", "commerce_orgtenant.cancel")`
- B. `iif(${purchasestartdate}.dayOfYear==${purchaseenddate}.dayOfYear,
"commerce.purchases", "commerce_orgtenant.cancel")`
- C. `iif(purchasestartdate == purchaseenddate, "commerce.purchases",
"commerce_orgtenant.cancel")`
- D. `iif(getdayOfYear(purchasestartdate) == get dayOfYear(purchaseenddate),
"commerce.purchases", "commerce_orgtenant.cancel")`

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

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