

AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

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QUESTION 1

An AEP expert has been tasked with a last-minute request to send a campaign. The AEP expert needs to upload a CSV file with the customer list that will be affected through the campaign, create the segments based on a briefing, and share

those segments with Adobe Campaign and Facebook Custom Audiences. The brief also includes the segment volumes.

Before sharing the segments, the AEP expert needs to make sure that the segment volumes match the briefing.

What should the AEP do right after creating the segments to get the volumes?

- A. Run a Segment Job through the API for the segments created
- B. Use the qualified profiles value that appears in the Segment builder
- C. Use the Profiles over time graph that appears on the segment details
- D. Create an AEP dashboard with an Audience Size widget and select the corresponding segments

Correct Answer: D

QUESTION 2

You want to load purchase order data into The Adobe Experience Platform You know that every event loaded into the Adobe Experience Platform requires a unique ID (_jd). Given the sample record below:

Which field or fields can be used for this ID?

A. ordetID. orderDate, storeID

B. ordedD. lastOrderSlatusUpdate

C. orderID

D. orderID. orderDate

Correct Answer: C

QUESTION 3

A data engineer does not have access to the AEP UI and must create a new Dataset and upload CSV data.

Which API requests will allow the data engineer to upload this data?

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A.

```
curl -X POST https://platform.adobe.io/data/foundation/catalog/dataSets \
   -H 'Authorization: Bearer {ACCESS_TOKEN}' \
   -H 'Content-Type: application/json' \
   -H 'x-api-key: {API_KEY}' \
   -H 'x-gw-ims-org-id: {IMS_ORG}' \
   -H 'x-sandbox-name: {SANDBOX_NAME}'
   -d '{
        "name": "{DATASET_NAME}",
        "schemaRef": {
            "id": "https://ns.adobe.com/{TENANT_ID}/schemas/{SCHEMA_ID}",
            "contentType": "application/vnd.adobe.xed+json;version=1"
        }
}'
```

Then:

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B.

```
Then:

curl -X POST https://platform.adobe.io/data/foundation/import/batches \
    -H 'Authorization: Bearer {ACCESS_TOKEN}' \
    -H 'Content-Type: application/json' \
    -H 'x-gw-ims-org-id: {IMS_ORG}' \
    -H 'x-api-key: {API_KEY}' \
    -H 'x-sandbox-name: {SANDBOX_NAME}'
    -d '{
        "datasetId": "{DATASET_ID}",
        "inputFormat": {
             "format": "parquet"
        }
}'
```

C.

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A. Option A
B. Option B
C. Option C
Correct Answer: C
QUESTION 4
Which service allows a data engineer to look up all metadata for a given batch ID via API?
A. Catalog API
B. Data Ingestion API
C. Datasets API
D. Sandbox API
Correct Answer: B
QUESTION 5
A data engineer needs to bong m data via cloud storage sources into the Platform Which two data formats can the data engineer ingest? (Choose two.)
A. TSV
B. AVRO
C. XMKL
D. JSON
E. CSV
Correct Answer: BD
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