



# AD0-E600<sup>Q&As</sup>

Adobe Experience Platform Technical Foundations

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**QUESTION 1**

A data engineer has a file they must ingest with all string fields. The engineer must keep precision of the data when converting string fields to numeric fields. Which two functions could the the data engineer use when making this conversion? (Choose two.)

- A. To.bigint
- B. To.object
- C. To .integer
- D. To.float
- E. To\_decimal

Correct Answer: AC

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**QUESTION 2**

A national workout studio chain is introducing a new Family discount program. They have already deployed AEP with the following data model:

Members Schema (Individual Profile Based): Primary ID: Member ID Secondary IDs: Email Hash. Phone Hash Training Sessions Management (Experience Event): Primary ID: Member ID Secondary IDs: ECID Subscription Management (Experience Event): Primary ID: Email Hash Secondary IDs: ECID

The workout studio wants to be able to use all of this information together with the family details to segment For example, they want totarget families where one familymember trams daily or one family member has the yearly subscription plan.

To start collecting Family information, the workout studio creates a form where the members can create a Family account and associate the different members to it The form will collect a list of Member IDs and generate a Family ID. A data architect will design a new schema to store the Family information.

Which identities should be used in the schema(s) to collect this form information?

- A. The Family ID should be defined as a cross-device identity and set up as a secondary identity. The Member IDs should be used as primary identities.
- B. The Family ID should be defined as a cross-device identity and set up as the primary identity. The Member IDs should be used as secondary identities.
- C. The Family ID should be defined as a non-people identity and set up as a primary identity. The Member ID should be set up as a relationship with the Members Schema.
- D. The Family ID should be defined as a non-people identity and set up as the primary identity. The Family ID should also be an attribute of the Members Schema and set up as a relationship.

Correct Answer: A

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### QUESTION 3

There are two existing entities in the Real-time Customer Profile store: one profile record and one event.

Profile:

```
{"email": "john@example.com", "favBrand": "Luma"}
```

Event:

```
{"_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
```

Both the event schema and profile schema have "email" as the primary identity. The \_id is used to identify unique events.

Later, a data engineer ingests one additional profile fragment and another event:

Profile: {"email": "john@example.com", "favBrand": "Adobe"}

Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}

What will the profile attributes and event look like when doing a profile lookup for john@example.com?

- A. Profile: {"email": "john@example.com", "favBrand": "Adobe"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
- B. Profile: {"email": "john@example.com", "favBrand": "Luma"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- C. Profile: {"email": "john@example.com", "favBrand": "Adobe"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- D. Profile: {"email": "john@example.com", "favBrand": "Luma"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

### QUESTION 4



A data engineer ingests 1000 records that contain various different identities. Each record has at least the primary identity.

The data engineer verifies that the records have been ingested into Data Lake and profile. When clicking on one of the identity namespaces in the identity tab the data engineer sees 100 records under "Records skipped".

What is the possible cause of the skipped records?

- A. Identity records failed XDM validation upon ingestion.
- B. Identity namespace is not compatible with identity graph.
- C. Dataset and schema are not enabled for identity service.
- D. Identity service ignores records with only one identity.

Correct Answer: D

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#### QUESTION 5

A data architect wants to create a new XDM field that represents a prize promotion called listOfPrizes. The field represents a list of prizes and contains three sub-fields: prizeId (string), monetaryValue (integer), and prize (Object).

This new field needs to be reusable multiple times within the same class, The sub-fields are created separately.

How should the data architect create the listOfPrizes field?

- A. Create and save a new object field, then create a nested array object under the object field.
- B. Create and save a new custom field group, then add an object array field to that field group.
- C. Create and save a new object array field, then in the right rail select Convert to new data type.
- D. Create and save a new string array field, then add a nested object field under the string array field.

Correct Answer: B