AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

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QUESTION 1

Which subset of data appears when clicking the \\'Preview dataset" button on a Dataset page?

A. A sample of all successful batches in the dataset in the past 7 days

B. A sample of the data structure of the XDM schema

C. A sample of the most recent successful batch in the dataset

D. A sample of all successful and failed batches in the dataset

Correct Answer: C

QUESTION 2

A B2B business (the client) is migrating its data warehouse (DWH) solution to AEP. Currently, they are using what they call Recipient ID as the main identifier to recognize client employees. That Recipient 10 is generated inside the DWH.

That solution will not be available once AEP is live, so the solution architect needs to consider potential alternatives.

After working with the client lead and a data engineer, the solution architect identifies that a combination of Company ID and Hashed Employee Email would be a good replacement for the Recipient ID to make it more unique.

How can the solution architect generate that identity within AEP?

A. The Company ID (non-people identifier) must be set up as a primary ID. The Hashed Employee Email as a secondary ID and AEP will automatically reconcile them.

B. The Company ID and Hashed Employee Email must be combined in AEP data prep and passed as a unique primary identity.

C. The Company ID and Hashed Employee Email must be combined outside of AEP and passed as a unique primary identity.

D. The Hashed Employee Email must be set up as a primary ID. The Company ID (non- people identifier) as a secondary ID and AEP will automatically reconcile them.

Correct Answer: A

QUESTION 3

A national workout studio chain deploys a new booking system and can now track when a customer puns to 90 into a training session. The studio chain wants to use that information to power their email campaigns. The event data that is collected when a customer books a session does not include information like the Sport category or the level of physical condition the customers should have. That information is stored in a different dataset. The studio chain is using AEP and will have access to the following databases;

BOOK A TRAINING SESSION EVENT DATABASE: Time stamp Session ID Member ID TRAINING SESSION

4

METADATA DATABASE:

Session ID

Sport category

Required physical condition

The data architects needs to configure the AEP XDM schemas to be able to build a relationship between the two databases so that the Sport category and the Required physical condition can be used in the AEP segment builder.

How should the data architect configure the AEP XDM to meet these requirements?

A. Createone schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create out schema (schema B> using individual Profile as the XDM class for the Training Session Metadata Usethe Member ID as the primary identity of the schema A Use the Session ID as a relationship fieldon schema A Use the Session ID as the primary identity of theschema B Enable schema A for profile

B. Create one schema (schema A) using the Experience Event Schema as the XDM class \\'or the Book a Training Session Event Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event

C. Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as the secondary identity of the schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile

D. Create one schema using Experience Event as the XDM class Create Field Groups to include all the attributes from both the Book a Training Session Event and the Training Session Metadata Use the Member ID as the primary identity of that schema Use the Session ID as a secondary identity of that schema Configure one dataflow per database but use the same dataset to store the info

Correct Answer: B

QUESTION 4

After creating the Entity Relationship (Diagram (ERD) of the data sources that will be connected into an AEP implementation for a utility company, the service details (including information such as name, cost type, and category) appear multiple times across different entities (for example, in the transactional events and m the customer profile details).

When designing the XDM data model for that ERD, the data architect and the business stakeholders validate that the service details information must be included at both levels, record, and time series. The service details will be used multiple times within the same structure.

How should the service details be defined in the AEP data model to make it consistent and re-usable?

A. Create a XDM Schema

B. Create a Field Group

C. Create a XDM Class

D. Create a Data Type

Correct Answer: D

QUESTION 5

A marketer recently set up an Amazon S3 cloud storage destination. The last successful flow for the destination exported 12 million records. in the Amazon S3 bucket, how will the export be presented to the marketer?

A. 3 CSV files in the format of: filename.csv {containing 5 million records) filename_2.c$v (containing 5 million records) ftlename_3.csv (containing 2 million records)

B. 1 CSV file in the format of: filename.csv (containing 12 million records)

C. 2 CSV files in the format of filename.csv (containing 6 million records) filename_2.csv (containing 6 million records)

D. 3 JSON files in the format of: filenamejson (containing 5 million records) filename_2json (containing 5 million records) filename.3json (containing 2 million records)

Correct Answer: A