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Adobe Experience Platform Technical Foundations

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QUESTION 1

Which choices explain the data lineage that DULE enforces?

A. Schema. Dataset Profile. Segment

B. Dataset. Merge Policy. Segment Destination

C. XDM. Source, Profile. Export

D. Source. Merge Policy. Segment. Destination

Correct Answer: D

QUESTION 2

A data engineer needs to bong m data via cloud storage sources into the Platform Which two data formats can the data engineer ingest? (Choose two.)

A. TSV

B. AVRO

C. XMKL

D. JSON

E. CSV

Correct Answer: BD

QUESTION 3

A marketer wants 10 create a segment that qualities profiles from all datasets that are enabled for profile. The use case for the segment is for activation to advertising destinations. Based on the options for ID stitching and merge method respectively, which type of merge policy is appropriate for this use case?

A. ID stitching: None Merge method: Dataset precedence

B. ID stitching: None Merge method: Timestamp ordered

C. ID stitching: Private graph Merge method: Dataset precedence

D. ID stitching: Private graph Merge method: Timestamp ordered

Correct Answer: A

QUESTION 4

A marketer wants to send profile and attributes information to an RT-CDP Destination. Which destination option should the marketer choose to send profile and attributes information?

A. Amazon S3 cloud storage destination

B. Facebook Pixel extension

C. Google Display and Video 360

D. Google Ads

Correct Answer: A

QUESTION 5

What is model scoring in the Data Science Workspace?

A. Building and evaluating a model

B. Engineering features for a model

C. Building a recipe

D. Applying a model to a data set

Correct Answer: D