

AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

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QUESTION 1

A national workout studio chain deploys a new booking system and can now track when a customer puns to 90 into a training session. The studio chain wants to use that information to power their email campaigns. The event data that is collected when a customer books a session does not include information like the Sport category or the level of physical condition the customers should have. That information is stored in a different dataset. The studio chain is using AEP and will have access to the following databases;

BOOK A TRAINING SESSION EVENT DATABASE: Time stamp Session ID Member ID TRAINING SESSION METADATA DATABASE:

Session ID

Sport category

Required physical condition

The data architects needs to configure the AEP XDM schemas to be able to build a relationship between the two databases so that the Sport category and the Required physical condition can be used in the AEP segment builder.

How should the data architect configure the AEP XDM to meet these requirements?

A. Createone schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create out schema (schema B> using individual Profile as the XDM class for the Training Session Metadata Usethe Member ID as the primary identity of the schema A Use the Session ID as a relationship fieldon schema A Use the Session ID as the primary identity of theschema B Enable schema A for profile

B. Create one schema (schema A) using the Experience Event Schema as the XDM class \\'or the Book a Training Session Event Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event

C. Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as the secondary identity of the schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile

D. Create one schema using Experience Event as the XDM class Create Field Groups to include all the attributes from both the Book a Training Session Event and the Training Session Metadata Use the Member ID as the primary identity of that schema Use the Session ID as a secondary identity of that schema Configure one dataflow per database but use the same dataset to store the info

Correct Answer: B

QUESTION 2

A data engineer has a file they must ingest with all string fields. The engineer must keep precision of the data when converting string fields to numeric fields. Which two functions could the the data engineer use when making this conversion? (Choose two.)

A. To.bigint

B. To.object



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C. To .integer

D. To.float

E. To_decimal

Correct Answer: AC

QUESTION 3

A marketer wants 10 create a segment that qualities profiles from all datasets that are enabled for profile. The use case for the segment is for activation to advertising destinations. Based on the options for ID stitching and merge method respectively, which type of merge policy is appropriate for this use case?

A. ID stitching: None Merge method: Dataset precedence

B. ID stitching: None Merge method: Timestamp ordered

C. ID stitching: Private graph Merge method: Dataset precedence

D. ID stitching: Private graph Merge method: Timestamp ordered

Correct Answer: A

QUESTION 4

In an AEP implementation, an SFTP source setup performs daily imports. A marketer notices that the segment volumes linked to that data source have dropped in the last days. After a root cause analysis, it is identified that the dataflow that

manages the SFTP import has been disabled by mistake.

The missing files must be ingested in AEP, and the daily import must be re-started.

How should these tasks be performed?

- A. Create a new dataflow and enable the backfill.
- B. Re-enable the dataflow and create one-time dataflows per missing file.
- C. Re-enable the dataflow and change the starting date to be the date that the dataflow was disabled
- D. Re-enable the dataflow, and it will automatically upload the missing files.

Correct Answer: C

QUESTION 5

A marketer needs to quickly validate that data ingested into a dataset processed to Profile successfully. Using the AEPinwhich two ways can the marketer perform this task? (Choose two.)

A. Sources > Data Flow



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- B. Query service
- C. Dataset > Activity
- D. Monitoring > Batch
- E. Identities > Browse

Correct Answer: BC

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