VCE & PDF
https://www.pass-itsure.com/ad0-e452.html

Pass4itSure.com

AD0-E452^Q&As

Adobe Audience Manager Architect

Pass Adobe AD0-E452 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.pass4itsure.com/ad0-e452.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe
Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

A client plans to run a media program to target site visitors at a Demand Site Platform (DSP) that has

Server-to-Server integration with Audience Manager.

The size of audiences within AAM looks appropriate to launch the media program.

The audience match rate between Audience Manager and the DSP is lower than expected.

Based on Solutions Consultant recommendations, the client enabled the ID Sync with the DSP on the

client\'s website to increase the match rate.

Which Audience Manager call should an architect validate?

A. ...demdex.net/firstevent

B. ...demdex.net/ibs

C. ...demdex.net/event

D. ...demdex.net/dest

Correct Answer: C

Reference: https://docs.adobe.com/content/help/en/audience-manager/user-guide/reference/visitorauthentication-states.html

QUESTION 2

A company recently implemented Adobe Analytics and needs to enable server-side forwarding to integrate with Adobe Audience Manager. The architect has checked the debugging tool to verify that server-side forwarding is ready to be enabled.

d_cid_ic=31a3da-87g71ma-69f0d2 d_mid= d_nsid=0 d_jsonv=1

The server-side forwarding is not ready to be enabled.

What is causing this issue?

A. Experience Cloud ID Service is not set up

B. Customer ID is not present

C. d_nsid should be 1

D. d_cid_ic is not returning a hashed value

Correct Answer: A

QUESTION 3

Which three elements are part of the Customer Data Feed? (Choose three.)

A. Geo-Code

B. Unrealized Traits

C. Device

D. IP Address

E. Event Time

F. GCDevice

Correct Answer: CDE

QUESTION 4

A telecommunications company has created an analytics segment to tract visitors that click the "I\\'m Interested" button (Prop13). The company wants to immediately re-target this user with displays ads on multiple DSPs. The company has Adobe Analytics, and server-side forwarding is enabled.

Which option should an architect select to meet the requirements?

A. Map the Prop 13 Adobe Analytics segment directly to the DSP Destinations

B. Share the "Prop 13" segment in Adobe Analytics with AAM, Map to the DSP destinations in AAM

C. Create a trait in AAM to capture "Prop 13", Build as a segment, Map to the DSP destinations

D. Onboard visitors that clicked the "I\\'m Interested" button through Natural Match

Correct Answer: B

QUESTION 5

An architect is examining the network traffic on a client\\'s website to verify that server-side forwarding is working correctly.

What should the architect look for in the response to the Adobe Analytics call?

A. 2 ?2 image/gif

B. asynchronous iframe

C. "stuff"

D. "SUCCESS"

Correct Answer: B

Reference: https://docs.adobe.com/content/help/en/analytics/admin/admin-tools/server-side-forwarding/ ssf-verify.html

AD0-E452 Practice Test   AD0-E452 Study Guide   AD0-E452 Exam Questions