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QUESTION 1

System ABC (a retail company) wants to view the opens and dicks of a live event campaign that recently launched to a group of subscribed users. Which workflow will the developer need to execute?

- A. reportingAggregates
- B. forecasting
- C. response
- D. tracking

Correct Answer: C

QUESTION 2

Which workflow manages the jobs for marketing campaigns and creates workflows related to recurring and periodic campaigns?

- A. workflowMgt
- B. deliveryMgt
- C. stockMgt
- D. operationMgt
- Correct Answer: B

QUESTION 3

A Campaign developer needs to run a newly created campaign workflow. The workflow fails with the following error: "The schema specified in the transition is not compatible with schema "nms:recipient" specified in the delivery - they must be identical". Which steps should the Campaign developer take to resolve this error?

A. Create a new target that matches the default schema of the workflow.

- B. Unconditionally stop and restart the workflow.
- C. Delete the email delivery and re-add it into the workflow.
- D. Change the targeting dimension to the recipient schema prior to the delivery.

Correct Answer: A

Reference: https://experienceleaguecommunities.adobe.com/t5/adobe-campaign- classic/campaign-fromlist- not-linked-to-recipient-table/td-p/307501



QUESTION 4

While uploading a file in Campaign, a developer needs to ensure that the rejects from the input file are captured in the external file. How would they do this?

A. White using data loading (die) option, choose Reject Management and add the reject file name

B. Use Auto Detect format and the rejection will be added automatically

C. Select Click here to change the file format use Error Processing, and add the reject file name

D. Define the file name in the target database using default or external database option

Correct Answer: C

QUESTION 5

A Campaign developer is sending proofs for an email delivery. The Campaign developer must indicate what time the proof was generated in the proof email subject line.

How should the Campaign developer accomplish this task?

A. In the delivery properties > advanced, edit the proof properties and define a JavaScript block to calculate the current timestamp

B. In the delivery properties > advanced, edit the proof properties to append the current date time stamp when sending the proof

C. While sending proofs, manually change the subject line to include the current date time

D. Code the email delivery to dynamically append the date time in the subject line if a proof is being sent

Correct Answer: B

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/sending- messages/key-stepswhen-creating-a-delivery/steps-validating-the-delivery.html

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