AD0-E313^{Q&As}

Adobe Campaign Classic Developer Certified Professional

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QUESTION 1

A daily campaign has sent out 0 emails to customers this week when it should be sending over 1000 emails a day. None of the activities are flashing red 10 indicate they are showing an error.

What would be a developer\\'s first step in troubleshooting the failed workflow?

A. Close the Adobe Campaign program and restart it

B. Check the logs for each individual activity to identify any errors

C. Check the workflows Journal to analyse the audit logs of the campaign

D. Duplicate the workflow and re-run It

Correct Answer: C

QUESTION 2

What operator group gives the developer access to the workflow Heatmap?

A. Administrator

B. Campaign Supervisor

C. Workflow Supervisor

D. Campaign Manager

Correct Answer: C

QUESTION 3

What are the two data types available when a developer is loading data from an external file using the data loading activity? Choose the two correct answers

A. integer(256bits)

B. period

C. varChar

D. floating number (double precision)

E. long text

F. integer(128bits)

Correct Answer: CE

QUESTION 4

A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects "By data groupings" when configuring the control group sampling within the delivery.

What is the reason for this configuration?

A. By data groupings associates the campaign with a pre-selected control group population.

B. The sampling will take the same number of records within each data grouping identified.

C. Data is sorted by the data groupings attribute before the sample is pulled from the target population.

D. The control group and the target group are extracted as separate files once the delivery executes.

Correct Answer: B

QUESTION 5

A diem warns to ensure that only properly formatted data is added to the database.

What techniques and configurations could be used in this effort? Choose the two correct answers.

A. visibleif settings in the target schema

B. applying typology rules during the import workflow

C. sysfilter settings added to input form fields

D. data type settings in the file Loading activity

E. data policy settings in the target schema

Correct Answer: BD

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