



# AD0-E313<sup>Q&As</sup>

Adobe Campaign Classic Developer Certified Professional

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**QUESTION 1**

System ABC (a retail company) wants to measure performance by activating 10% random sampling in a" the campaigns they will be executing in the future. In the campaign template\\'s advanced campaign parameters, where would the Adobe Campaign developer apply the changes?

- A. Select Activate Random Sampling > Next > Add Fixed we =10 > finish
- B. Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add Fixed size =10 > Finish
- C. Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add size as a percentage =10.00 > Finish
- D. Select Activate Random Sampling > Nex t- Add size as a percentage =10.00>; Finish

Correct Answer: C

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**QUESTION 2**

What should a Campaign developer change to update the default time zone of the instance?

- A. Modify the default time zone of the admin operator
- B. Update the default country on the deployment wizard
- C. Update the xtk:common schema with the desired time zone
- D. Modify the WdbcTimeZone platform option with the desired time zone

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/additional-configurations/time-zone-management.html>

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**QUESTION 3**

A client is using Their own Customer schema instead of the default Recipient schema. What out-of-the-box functionality do they lose if they do so?

- A. Default delivery approval settings
- B. Use of Distribution of Values data in a query
- C. Ability to save filters for re-use
- D. The standard Services and Subscriptions

Correct Answer: C



#### QUESTION 4

Which operator group is required to approve the target group in a campaign workflow?

- A. Delivery operators
- B. Workflow supervisors
- C. Content contributors
- D. Campaign managers

Correct Answer: B

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#### QUESTION 5

How would a developer best describe the limitations of the Adobe Campaign Interaction module?

- A. Offers have to be reapproved after any change to rules or content
- B. Interaction can be used only for outbound marketing activities
- C. The Offer catalog can support only S12 Offers as a
- D. Only one Offer Category can be used in a delivery

Correct Answer: D

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