



AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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**QUESTION 1**

A Campaign developer creates an alert notification with the variable `vars.recCount`. What is the result?

- A. The notification sends the total population count for all segments in the campaign.
- B. The notification has the population count of the target going into the alert activity.
- C. The notification has the number of recipient records in the database.
- D. The notification is blank until the final target is approved for the workflow.

Correct Answer: B

QUESTION 2

In which activities can a Campaign developer set the segment code?

- A. Read List, Update Data, Fork, Test
- B. Test, Intersection, Fork, Enrichment
- C. Read List, Fork, Query, List Update
- D. Intersection, Query, Exclusion, Enrichment

Correct Answer: D

QUESTION 3

A user in the campaign manager group opens a workflow and clicks to open a delivery. After the delivery opens, the following error is thrown:

```
Cannot load document of type `Deliveries (nms:delivery)` satisfying condition `(@id=12345678) AND ((@deleteStatus = 0))`.
```

The requested database record does not exist. What is the most likely cause of this error?

- A. The user does NOT have access to the workflow folder.
- B. The delivery has already been sent and therefore CANNOT be opened.
- C. The MTA process is NOT running on the instance.
- D. The user is NOT in the Delivery operators group and does NOT have permission.

Correct Answer: B

Reference: <https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-standard/delivery-error/qaq-p/234713>



QUESTION 4

What is NOT a prerequisite for Adobe Campaign Server installation on a Windows Server?

- A. Tomcat
- B. Internet Information Service (IIS)
- C. SQL Client
- D. Java

Correct Answer: A

Reference: <https://helpx.adobe.com/campaign/kb/compatibility-matrix.html>

QUESTION 5

Which statement is true regarding campaign hierarchy?

- A. A campaign program folder is required to create a campaign.
- B. A campaign folder is required to create a campaign.
- C. A campaign workflow folder is required to create a campaign.
- D. A campaign plan folder is required to create a campaign.

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/orchestrating-campaigns/orchestrate-campaigns/setting-up-marketing-campaigns.html>

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