



AD0-E308^{Q&As}

Adobe Campaign Classic Developer

Pass Adobe AD0-E308 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/ad0-e308.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects "By data groupings" when configuring the control group sampling within the delivery.

What is the reason for this configuration?

- A. By data groupings associates the campaign with a pre-selected control group population.
- B. The sampling will take the same number of records within each data grouping identified.
- C. Data is sorted by the data groupings attribute before the sample is pulled from the target population.
- D. The control group and the target group are extracted as separate files once the delivery executes.

Correct Answer: B

QUESTION 2

A Campaign developer must build a technical workflow to automate loading a flat file that contains the opt-in status of customers.

The flat file is placed on an external SFTP server daily. The server details and credentials have been provided.

How should the Campaign developer import the flat file to load into Adobe Campaign?

- A. Define an external account of type SFTP with the provided info. Use the external account with "file transfer" task in the technical workflow.
- B. Define an external account of type SFTP with the provided info. Use the external account with Data Import step in the technical workflow.
- C. The file must be transferred to the Adobe Campaign server by the team that generates the file. Use the File Collector in the technical) workflow.
- D. In the technical workflow, add a JavaScript code task that connects to the SFTP server and downloads the file to be loaded.

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-standard/using/administrating/applicationsettings/external-accounts.html>

QUESTION 3

In which activities can a Campaign developer set the segment code?

- A. Read List, Update Data, Fork, Test
- B. Test, Intersection, Fork, Enrichment



C. Read List, Fork, Query, List Update

D. Intersection, Query, Exclusion, Enrichment

Correct Answer: D

QUESTION 4

A user in the campaign manager group opens a workflow and clicks to open a delivery. After the delivery opens, the following error is thrown:

Cannot load document of type `Deliveries (nms:delivery)` satisfying condition `(@id=12345678) AND ((@deleteStatus = 0))`.

The requested database record does not exist. What is the most likely cause of this error?

- A. The user does NOT have access to the workflow folder.
- B. The delivery has already been sent and therefore CANNOT be opened.
- C. The MTA process is NOT running on the instance.
- D. The user is NOT in the Delivery operators group and does NOT have permission.

Correct Answer: B

Reference: <https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-standard/delivery-error/qaq-p/234713>

QUESTION 5

A Campaign developer is creating an expression that requires use of SQL Code to execute. The SQL expression must reference segmentCode of the target audience.

How should the Campaign developer reference the Adobe Campaign internal segmentCode attribute in a SQL expression?

- A. targetData/segmentCode
- B. sSegmentCode
- C. iSegmentCode
- D. targetData/@SegmentCode

Correct Answer: A