



AD0-E301^{Q&As}

Campaign Standard Developer

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**QUESTION 1**

Every week, new data files are uploaded to the Adobe hosted SFTP server. What is the maximum time limit that files remain on the SFTP server?

- A. 30 days
- B. 15 days
- C. 20 days
- D. 25 days

Correct Answer: B

QUESTION 2

How will you write a query to target all profiles that have been created in the current month and year?

- A. Year(@created) = Year(FindDateQ) AND Month(@created) = Month(FindDateO)
- B. Year(@created) = Year(GetDateO) AND Month(@created) = Month (Get Date ())
- C. Year(@created) = Year(TodayDate()) AND Month(@created) = Month(TodayDate())
- D. Year(@created) LIKE Ye a r (Get Date 0) AND Month(@created) LIKE Month(GetDateO)

Correct Answer: B

QUESTION 3

How would you solve the following error in the error log while importing a package?

1.
18/06/2018 10:13:36 The build of the (10481)packge is more recent than the build of the (10477) instance. Please update your instance before importing this package.
 2.
18/06/2018 10:13:36 At least one warning was raised during the analysis. The package was not imported.
 3.
18/06/2018 10:13:36 SOP-330011 Error while executing the method '\\InstallPackage\\' of service '\\xtk:builder\\'.
- A. Select the option "Allow import from a newer build".
 - B. Adapt the "installPackage" method in the "xtk:builder" schema.
 - C. Disable warnings for package imports under Administration > Deployment.



D. Contact Adobe and request an update of the source instance to a newer version.

Correct Answer: D

QUESTION 4

For what two types of data is it best practice to export using the package export process? Choose two.

- A. Profile
- B. Content Templates
- C. Logs
- D. Business Data
- E. Workflows

Correct Answer: BE

QUESTION 5

On a monthly schedule, a Marketer wants to send four emails to profiles that are age 40 and under, and two emails to the rest of the profiles. How would you implement this?

- A. Create a filtering rule with a value lif (@age