AD0-E301 Q&As

Campaign Standard Developer

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QUESTION 1

Can you view proof sendouts for a delivery?

A. Yes, you can if the Email rendering option is not selected in the delivery dashboard.

B. No, you cannot view the proof sendouts.

C. Yes, you can, in the reporting dashboard.

D. Yes, you can, using the Proofs option from the dropdown list in the delivery dashboard.

Correct Answer: D

QUESTION 2

A technical marketer notices a high number of exclusions. What can the marketer verify in the delivery dashboard? Choose two.

A. the Sending logs tab will display deliveries filtered by typology rules

B. the Exclusion logs tab can display fields like Status, Nature of failure, and the Reason of exclusions

C. the Exclusion causes tab displays the volume (in percentages) of messages that were excluded from the target

D. the Exclusion logs tab lists all the messages that were excluded from the target and specifies the reason for the send failure

E. the Monitoring logs tab can display bounced deliveries and types of bounces

Correct Answer: CD

QUESTION 3

Since the addition of a new geographic location to an existing Campaign instance, several users have reported they can no longer log in to Campaign. What is the most likely cause of this issue?

A. The users belong to parallel units which are or the same level in the hierarchy.

B. Adding a new geographic location automatically updates access rights for existing users.

C. The user\\'s access rights cache in the Admin Console must be refreshed for the changes to appear.

D. Users will not be able to connect as they cannot belong to more than one geographical unit at a time.

Correct Answer: D

QUESTION 4

Your customer wants to pull delivery content from Adobe Experience Manager. Which two values are required to set up the Integration account? Choose two.

A. Receiver port

B. Receiver set

C. Receiver account and password

D. Encryption type

E. Activation mode

Correct Answer: BC

QUESTION 5

What elements are required to create and publish a new custom resource? Choose two.

A. Resource ID

B. Links

C. Screen definition

D. Fields

E. Identification Keys

Correct Answer: AE

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