



# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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**QUESTION 1**

An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.

What should a Business Practitioner recommend to the content authoring team?

- A. Use Launches
- B. Use the rollout option on a blueprint
- C. Use live copy
- D. Use Projects

Correct Answer: B

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**QUESTION 2**

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation" workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

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**QUESTION 3**

A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

- A. Dispatcher Flush Agent
- B. Static Replication Agent
- C. Chain Replication Agent
- D. Reverse Replication Agent

Correct Answer: C

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**QUESTION 4**



A product manager wants to Incorporate content that lets users knows where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Correct Answer: D

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#### QUESTION 5

A customer wants to enable Two authors to finish each other\\'s assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

Correct Answer: A

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