



# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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### QUESTION 1

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Correct Answer: A

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### QUESTION 2

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Correct Answer: B

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### QUESTION 3

A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still see an older version.

What should the Business Practitioner verify first?

- A. Dispatcher cache refresh
- B. Page reflects changes in Incognito mode
- C. Group and access
- D. Previous changes on the landing page

Correct Answer: A

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### QUESTION 4



An end user tries to create a page on the Sites console but receives the following error:

Problem Accessing '\\\\content/loo/bar.html.\\' Reason: 403 Forbidden

How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

Correct Answer: A

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#### QUESTION 5

A content manager wants to see how recent/ published AEM pages perform by seeing Page Views, Unique Visitors, and Time on page while viewing the pages in the AEM Site Console.

Which two recommendations should the Business Practitioner make? (Choose two)

- A. Configure AEM to Integrate with Adobe Analytics
- B. Use List View
- C. Use Column View
- D. Use Card View
- E. Configure AEM to integrate with Adobe Search and Promote

Correct Answer: AD

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