



AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

As an asset manager, how could you best ensure that only valid metadata is shown for a particular asset type?

- A. Use cascading metadata rules to hide or show fields based on types
- B. Use a single schema with only mandatory metadata fields
- C. Define a metadata schema for a type and apply it to a specific folder
- D. Create a schema for assets based on their MIME type

Correct Answer: C

Reference: <https://helpx.adobe.com/experience-manager/6-3/assets/using/metadata-schemas.html>

QUESTION 2

Which item is required in order for authors to be able to publish experience fragments to Adobe Target?

- A. It works out of the box
- B. Use Adobe Launch
- C. Use Dynamic Tag Manager
- D. Set up a cloud configuration

Correct Answer: D

Reference: <https://medium.com/adobetech/experience-fragments-and-adobe-target-d8d74381b9b2>

QUESTION 3

A manager wishes to keep track of complete and incomplete tasks related to the creation for a new site. Which feature can do this?

- A. AEM Forms
- B. AEM Launches
- C. AEM Workflows
- D. AEM Projects

Correct Answer: D

Reference: <https://helpx.adobe.com/experience-manager/6-4/sites/authoring/using/task-content.html>



QUESTION 4

What are possible benefits of using a CDN in a typical AEM architecture? Choose two.

- A. Improve response time by distributing server load and remotely caching content
- B. Increase the speed of publishing content from the author
- C. Deliver content from a location close to the end user
- D. Increase the performance of the author instance

Correct Answer: BC

Reference <https://helpx.adobe.com/experience-manager/kb/optimizing-aem-site-caches.html>

QUESTION 5

There are a certain number of issues that frequently contribute to site visitor's performance problems. Which of the following contributes to performance issues?

- A. Full Replication Queue
- B. Insufficient Author Server Sizing
- C. Dispatcher Caching Inefficiency
- D. Concurrent DAM Asset Updates

Correct Answer: C

Reference: <https://helpx.adobe.com/experience-manager/kb/performance-tuning-tips.html>

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