



9A0-389^{Q&As}

Adobe Campaign Developer

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QUESTION 1

What is the purpose of the "Taken into account if" expression on a predefined filer?

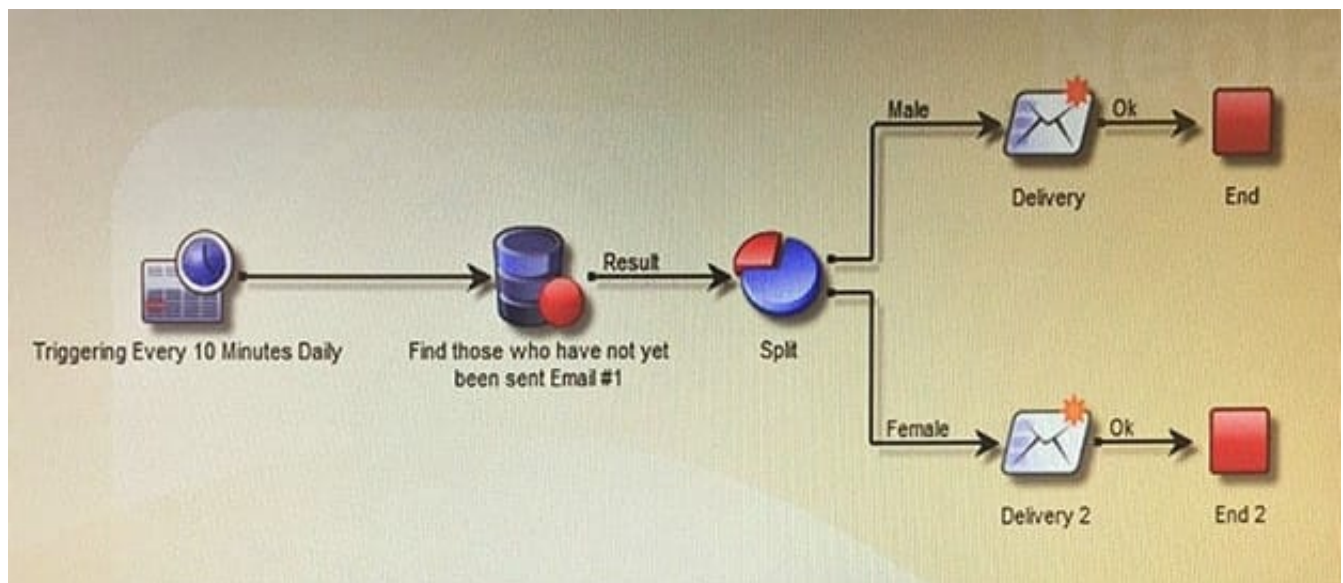
- A. The "Taken into account if" expression provides the marketing user with a drop-down to select which conditions to apply.
- B. The conditions on which the "Taken into account if" expression is applied will only be used if the "Taken into account if" expression is true.
- C. The "Taken into account if" expression is used to only display an input when the expression is true.
- D. The "Taken into account if" expression can be used to format the filter result

Correct Answer: D

Reference: <https://docs.campaign.adobe.com/doc/archives/en/610/platform-v6.1-en.pdf> (p.170)

QUESTION 2

What is the most problematic issue about the workflow shown below?



- A. The end activity will cause all records in the context to be removed from memory.
- B. The split might fail causing no deliveries to be sent.
- C. The two deliveries will be sent concurrently causing issues with the MTA.
- D. The query may not have been completed before the scheduler runs again.

Correct Answer: D



QUESTION 3

The header of the email contains these words:

E-mail not displayed correctly? View the Web version

How would you implement the link?

- A. Using a link to a responsive version of the email.
- B. using a link to the customer's website.
- C. Using the mirror page personalization block.
- D. Using the optout personalization block.

Correct Answer: A

QUESTION 4

You create a new operator in Adobe Campaign. You decide the operator will NOT need access to the system via the rich client console.

Which statement is true when rich client access is forbidden?

- A. The operator cannot login via the rich client but has web access and is authorized to make API requests
- B. The operator can only access the system through SSH
- C. The operator cannot login via the rich client or make API requests but will have web access
- D. The operator cannot login via the rich client and has to access all functionality through a web interface

Correct Answer: D

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/INS_Overview_General_architecture.html

QUESTION 5

You want to create a landing page that has a width of exactly 800 pixels. What should you do?

- A. Create an HTML node within the page and specify the page width.
- B. Open the page properties and set the "page width" attribute.
- C. Open the rendering and add a CSS directive to overload the page width.
- D. Create a JavaScript activity and set the page width attribute within the context.

Correct Answer: B



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