

9A0-389^{Q&As}

Adobe Campaign Developer

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QUESTION 1

Which file handles incoming SOAP requests in Adobe Campaign?

- A. nljsprouter.jsp
- B. soaprouter.jsp
- C. soapservice.jsp
- D. soapservice.php
- E. jsprequest.jsp
- F. neorouter.jssp
- Correct Answer: B

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CFG_API_Web_service_calls.html

QUESTION 2

The following data model was automatically created by Adobe Campaign. How would you implement the corresponding schema?



cd	А	rc	h	iv	e

SQL field	SQL field Type L		Description
iCdArchiveId	long	Primary key	Internal primary key
sArtist	string 100	Artist	Artist
sRecordCompany	string 50	Record Company	Record Company
sTitle	string 100	Title	Title
tsReleaseDate	date	Release Date	Release Date

A.

<srcSchema>

</src5chema>

B. srcSchema>

```
C.
```

```
- <srcSchema>
```

D. <srcSchema>

A. B. C. D.

Correct Answer: C



QUESTION 3

A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years.

How should you store the survey responses?

- A. At attribute in the recipient schema.
- B. An archived field in the survey.
- C. An attribute in the broad log schema.
- D. A database field in the survey.

Correct Answer: B

QUESTION 4

How would you set up the query of a predefined filter in order to get all recipients with blacklisted email addresses?

A. no longer contact by direct mail or no longer contact by email or status for info on the e-mail equal to Quarantine

B. no longer contact (by any channel) or no longer contact by email or status for info on the e-mail equal to Blacklisted

C. no longer contact (by any channel) and no longer contact by email and status for info on the e-mail equal to Blacklisted

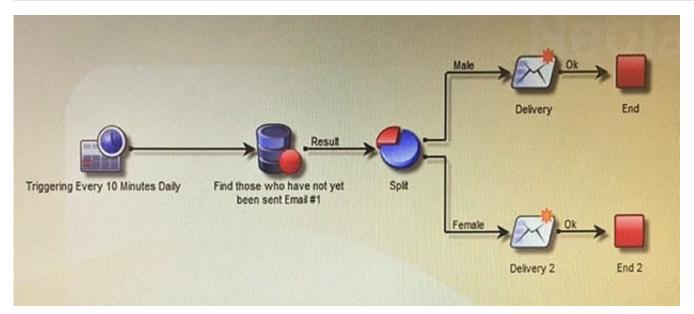
D. no longer contact by direct mail and no longer contact by phone and status for info on the e-mail equal to Quarantine

Correct Answer: B

QUESTION 5

What is the most problematic issue about the workflow shown below?





- A. The end activity will cause all records in the context to be removed from memory.
- B. The split might fail causing no deliveries to be sent.
- C. The two deliveries will be sent concurrently causing issues with the MTA.
- D. The query may not have been completed before the scheduler runs again.

Correct Answer: D

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