



9A0-389^{Q&As}

Adobe Campaign Developer

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**QUESTION 1**

A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years.

How should you store the survey responses?

- A. At attribute in the recipient schema.
- B. An archived field in the survey.
- C. An attribute in the broad log schema.
- D. A database field in the survey.

Correct Answer: B

QUESTION 2

You want to add the following new columns to the output of a direct mail file extract:

-

Firstparturl is already declared in a JavaScripts activity which will be executed before the targeting query:

```
vars.firstparturl = `http://www.amazingcompany.com/u=\`;
```

The additional column for recipient called John Doe should look like this: `http://www.amazingcompany.com/u=John-Doe`

How would you have created the expression in the query activity (Additional columns window) in order to meet the above mentioned requirement?

- A. ``vars.firstparturl\`+vars.firstName+\`-`+vars.lastName`
- B. `$(vars/@firstparturl)+@firstName+\`-`+@lastName`
- C. `$(vars.firstparturl)+firstName+\`-`+lastName`
- D. ``vars.firstparturl\`+$(vars/@firstName)+\`-`+$(vars/@lastName)`

Correct Answer: D

QUESTION 3

A technical workflow needs to be deployed in order to delete all contact from the out-of-the-box recipient table which are born before a certain year. The workflow should automatically run on a daily basis.

Identify the workflow activities needed to perform the given task.



- A. Time constraint ?Data loading (RDBMS) ?Content Management ?End
- B. Continuous delivery ?Loading (SOAP) ?Update aggregate ?End
- C. Scheduler ?Query ?Update Data ?End
- D. Wait ?Read list ?List update ?End

Correct Answer: C

QUESTION 4

How would you setup a container in a form in order to make it visible for operators with the named right Managementgroup2?

- A.
- B. ...
- C. ...
- D.