



9A0-389^{Q&As}

Adobe Campaign Developer

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**QUESTION 1**

How should you set the value of the integrity attribute in a link in order to delete the source occurrence which is NO longer referenced by a target occurrence?

- A. define
- B. normal
- C. own
- D. neutral

Correct Answer: A

Reference: <https://docs.campaign.adobe.com/doc/archives/en/610/configuration-v6.1-en.pdf> (p.81)

QUESTION 2

What could we do to improve the integrity of the following API function?

```
//function to reset the email address of a customer
function neo_customer_reset(customerId, emailAddr)
{
    var strCustomer = neo.customer.load(customerId);
    strCustomer.contactInfo.emailAddr = emailAddr;
    strCustomer.save();

    return "Successfully Updated";
}
```

- A. Return a DOMElement instead of a string
- B. Include a try ?catch statement to catch errors
- C. Store the incoming arguments in an array
- D. Use the queryDef API instead of the load() and save() methods
- E. Include a conditional If statement to catch errors

Correct Answer: D

QUESTION 3



A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years.

How should you store the survey responses?

- A. At attribute in the recipient schema.
- B. An archived field in the survey.
- C. An attribute in the broad log schema.
- D. A database field in the survey.

Correct Answer: B

QUESTION 4

How would you set up the query of a predefined filter in order to get all recipients with blacklisted email addresses?

- A. no longer contact by direct mail or no longer contact by email or status for info on the e-mail equal to Quarantine
- B. no longer contact (by any channel) or no longer contact by email or status for info on the e-mail equal to Blacklisted
- C. no longer contact (by any channel) and no longer contact by email and status for info on the e-mail equal to Blacklisted
- D. no longer contact by direct mail and no longer contact by phone and status for info on the e-mail equal to Quarantine

Correct Answer: B

QUESTION 5

How should you organize the creation of the following tasks?

- A. Campaign – Program – Plan - Delivery
- B. Delivery – Campaign – Plan – Program
- C. Plan – Program – Campaign – Delivery
- D. Program – Delivery – Plan – Campaign

Correct Answer: A

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CMP_Marketing_campaigns_Overview.html