



Executing Cisco Advanced Business Value Analysis and Design Techniques

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#### **QUESTION 1**

Which option describes a reason to document the benefits and risks expected from a business case?

A. to have a basis for the project manager\\'s performance rating

B. to have a consistent basis for judging the effectiveness of a solution

C. so that everyone has common understanding of problems that are likely to occur with the first release

D. to give the project sponsor a basis to support additional funding for deployment on a larger scale

Correct Answer: B

#### **QUESTION 2**

Which action is the recommended way to describe business unit benefits from upgrading a customer\\'s 2- year old network?

A. Highlight the improved response time and service level possible.

B. Relate the increase in reliability and performance to the impact on business activities that are supported by the network.

C. Describe how the capacity upgrade allows the customer to reduce support headcount within the IT organization.

D. Focus on the unique aspects of Cisco advanced technology, as compared with the customer\\'s current network.

Correct Answer: B

### **QUESTION 3**

Which statement describes a benefit of using SWOT analysis?

A. It allows you to confirm the status of a customer\\'s specific improvement initiatives.

B. It helps you gain a broader perspective about the customer\\'s strategic situation.

C. It allows the IT organization to show business leaders that they understand service-level impacts on financial results.

D. It provides a snapshot of the industry forces, competitors, suppliers, and market leaders.

Correct Answer: B

#### **QUESTION 4**

Which information is the most important to know early in a business requirements project?

A. the customer\\'s go-to-market approach for generating revenue



- B. competitor prices
- C. the organizational structure
- D. the company\\'s budget for marketing products planned for two years in the future

Correct Answer: A

## **QUESTION 5**

How does a business value approach contribute to the sales process?

A. gives the CIO a blueprint for organizing the IT department

B. provides a framework to align the business strategy and priorities with the processes that are needed to achieve goals

- C. ensures that best practices are included in the design of new workflows
- D. allows for pieces of a larger project to be designed independently without concern for linkages

Correct Answer: B

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