



820-605^{Q&As}

Cisco Customer Success Manager (DTCSM)

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QUESTION 1

What is the financial implication of churn?

- A. reduced technology footprint
- B. increased user licensing
- C. reduced revenue
- D. increased renewal value

Correct Answer: C

QUESTION 2

Which two actions are critical when communicating with executives? (Choose two.)

- A. Keep services as a primary topic
- B. Focus on the value achieved
- C. Incorporate the sales team's plan
- D. Target executive priorities
- E. Focus on technical details

Correct Answer: BD

QUESTION 3

Refer to the exhibit.



Stage Activity	RACI Responsibilities									
	Account Manager	Sales Engineer	Product Sales Specialist	Technical Solutions Architect	Business Development Manager	Service Manager	Customer Success Specialist	Customer Success Manager	Renewals Manager	
Execute Sales-CS Interlock	A	R	R	R	R		I	I	R	I
Conduct Customer Kick-Off	A	R		C	C		C	C	R	I
Develop and validate Success Plan update										
Assess deployment readiness	I			C	C		C		A	I
Align on deployment	I	C		C			R	C	A	I
Conduct deployment and create progress report	I						R	I	A	R

Which role is accountable for the Develop and validate Success Plan update activity?

- A. Account Manager
- B. Customer Success Manager
- C. Product Sales Specialist
- D. Business Development Manager

Correct Answer: B

QUESTION 4

Which stakeholder works directly with the customer executives to ensure that their business outcomes are aligned with and achieved using purchased solutions?

- A. Renewals Manager
- B. Product Sales Specialist
- C. Account Manager
- D. Customer Success Manager

Correct Answer: D

QUESTION 5

A client deployed a new collaboration solution six months ago. Utilization telemetry indicates only 60% of activated



users are engaging with the solution. Which two actions should the Customer Success Manager recommend to the client? (Choose two.)

- A. Have marketing write a blog post about the new solution.
- B. Encourage the customer to purchase updated endpoints.
- C. Block all alternative chat and video collaboration systems.
- D. Conduct a survey to determine which collaboration solutions users are using.
- E. Advertise additional user training sessions throughout the organization.

Correct Answer: DE

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