



700-801^{Q&As}

IoT Sales Fundamentals

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**QUESTION 1**

How does the Cisco Internet of things solutions make customers safer?

- A. Installing day-and-night video surveillance.
- B. Eliminating the use of dangerous machines.
- C. Mandating training and safety courses for all employees.
- D. Increasing the amount of safety and protective equipment.

Correct Answer: A

QUESTION 2

In one case study in which Yarra Tram installed 91000 data points on its tram, Cisco improved day to-day tram operations and passenger experiences. Which two things achieved these improvements?(Choose two)

- A. Minimizing labor costs.
- B. Upgrading real-time device management.
- C. Increasing asset tracking.
- D. Improving cyber security.
- E. Establishing better worker-to-worker communication.

Correct Answer: BC

QUESTION 3

Which option describes the relationship between IT and OT budgets?

- A. IT and OT budgets are growing at about the same rate.
- B. OT budgets are growing faster than IT budgets.
- C. IT budgets are growing faster than OT budgets.
- D. Both are shrinking at the roughly the same rate.

Correct Answer: B

QUESTION 4

Triggering events can signal an IOT opportunity. Which two options are examples of triggering events that are related to new construction? (Choose two).



- A. Workers are on strike so temporary workers have been brought in.
- B. A manufacturing plant is adding a new warehouse.
- C. A company wants to change its logo.
- D. City construction is booming.

Correct Answer: BD

QUESTION 5

What is the first step that is recommended by Cisco in the execution timeline for the Cisco internet of things?

- A. Evaluate your company's strengths and skills.
- B. Look for triggering business events.
- C. Conduct sales calls.
- D. Call your Cisco partner Account Manager.

Correct Answer: A

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