



# 700-037<sup>Q&As</sup>

Advanced Collaboration Architecture Sales Specialist

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**QUESTION 1**

The Finance manager of an organization is concerned about switching their existing PBX to IP. Which response describes the value of the Collaboration Architecture?

- A. Our solutions create a satisfied workforce, which results in higher productivity
- B. Our competitors are sticking to PBX solution and are losing market share Collaboration is a risk-free approach
- C. Collaboration Architecture is much more than just IP telephony. A fully-deployed solution optimizes business processes and enhances customer satisfaction.
- D. Cisco and Cisco Partners have vast experience in smooth migration scenarios Deployment has no risks.

Correct Answer: C

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**QUESTION 2**

Which three statements about Cisco VCS are true? (Choose three.)

- A. It is available as a standalone appliance, but not as an application for virtual environments
- B. It offers interoperability with third-party unified communications. IP telephony networks, and VoIP and video systems.
- C. It simplifies session management and control of Cisco Telepresence conferences
- D. It facilitates business-to-business Cisco Telepresence and video communications as long as it is within firewall limits.
- E. It works with Cisco Unified Communications and VoIP solutions to provide an optimal user experience, regardless of location or device.
- F. It can be deployed as Cisco Telepresence Video Communication Server control for internal and external communication

Correct Answer: BCD

Reference: <http://www.cisco.com/en/US/products/ps11337/>

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**QUESTION 3**

Who uses Cisco Show and Share and Cisco WebEx Social for gaining and sharing information?

- A. Customer
- B. Knowledge worker
- C. Mobile worker and teleworker
- D. Contact center agent

Correct Answer: C



Reference: [http://www.cisco.com/en/US/prod/collateral/ps10680/ps10683/ps10668/solution\\_overview\\_c22-698483.pdf](http://www.cisco.com/en/US/prod/collateral/ps10680/ps10683/ps10668/solution_overview_c22-698483.pdf)

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#### QUESTION 4

Which two characteristics are differentiators for the Cisco ISR router compared to the competition? (Choose two.)

- A. Decoupling the delivery of software from hardware on optional service modules
- B. Integration of WLAN access points
- C. Routes network traffic down alternative paths to avoid congestion, which switches cannot do
- D. Support of analog voice connections
- E. Operational simplicity through a single, universal Cisco IOS Software image. Services Ready Engine. EnergyWise innovations, and investment protection

Correct Answer: AE

Reference: <http://www.sajeps.com/sw/common/custom/internet/custompage.asp?SWAPPID=74andSubPageID=57259andtraffictype=Direct>

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#### QUESTION 5

Which three statements about Alcatel Lucent is correct? (Choose three)

- A. The Aura architecture is Alcatel Lucent's flagship architecture that joins their Service Provider portfolio together
- B. Alcatel Lucent is Cisco's closest competitor in IP based telephone handsets and mobile communications applications
- C. Alcatel Lucent is Cisco's closest competitor in Market Share of Carrier Routing and Switching
- D. Alcatel Lucent's core product is Service Provider Edge Routing equipment
- E. The High Leverage Network (HLN) is Alcatel Lucent's flagship architecture that joins their Service Provider portfolio together

Correct Answer: CDE

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