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Oracle ATG Web Commerce 10 Implementation Developer Essentials

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QUESTION 1

Your company would like to serve personalization content based on the last item viewed by the customer. What is the highest level of scope (Global being highest) that the slot component can have?

A. Global

B. Session

C. Request

D. Window

Correct Answer: B

QUESTION 2

What can be done to prevent inventory data deadlocks in the database?

A. Use inventoryRepository\\'s built locking mechanism to avoid this issue.

B. No additional step needed. Transaction Manager has a dead lock listener.

C. It is controlled via the invontoryLockEngine on the Client Lock Manager, which locks the inventory.

D. Use inventory Manager\\'s acquireinventoryLocks and releaseInventoryLocks methods.

E. Apply database optimistic locking on the inventory table.

F. Use Custom extensions to the inventory System.

Correct Answer: D

Preventing Inventory Deadlocks

InventoryManager includes the acquireInventoryLocks and releaseInventoryLocks methods. These methods can be used to prevent deadlocks in the database, especially if there are multiple ATG Commerce instances concurrently updating inventory.

QUESTION 3

What role does the Qualifier play in ATG Commerce?

A. It extends Scheduler to reload qualified global promotions.

B. It determines if any Item qualifies for the discount and which pieces should receive the discount.

C. It qualifies the item and then applies the discount to the item.

D. It\\'s a collection class attached to the ItemPricingEngine with a list of qualified items.

Correct Answer: B

public class Qualifier extends GenericService A Helper class for discount calculators. Calculators call their helper method in this class to determine to which items they should apply their discount. As a side effect, the Qualifier also keeps track of which items acted as qualifiers for the input promotion, if applicable, and marks their priceInfos as appropriate.

QUESTION 4

Which three query types are NOT supported by the SQL repository?

A. includesAll

B. elementAt

C. indexOf

D. starts with

E. ignorecase

Correct Answer: ABC

The SQL repository does not support queries of the following types:

includesAll elementAt indexOf

QUESTION 5

Identify the three ways in which Oracle LiveHelp OnDemand reduces cart abandonment, lifts online sales revenues, and reduces services costs.

A. delivering automated personalized content

B. identifying and proactively engaging at-risk shoppers

C. providing prioritized product recommendations

D. increasing conversion rates and order values

E. deflecting service calls, increasing agent productivity, and increasing first contact resolution

F. scenario-driven merchandising and promotions

Correct Answer: BDE

Note 1: The Oracle Live Help On Demand solution allows executives to intelligently and proactively manage targeted "click-to-chat" and "click-to-call" customer-agent interactions in digital channels. This allows the business to balance available resources with individual customer value and customer behavior in order to most effectively achieve business goals, which can range from increasing customer satisfaction to achieving problem resolution or meeting sales targets.

Note 2: Oracle\\'s Live Help On Demand is an integrated suite of live voice, chat, and e-mail solutions that enable you to deliver just-in-time, personalized, interactive assistance that will grow online sales, increase customer satisfaction, and reduce customer service costs. Added quickly and easily as a SaaS solution, Oracle Live Help On Demand helps you deliver the right information to the right customer at the right time.

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