1Z0-510^{Q&As}

Oracle ATG Web Commerce 10 Implementation Developer Essentials

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QUESTION 1

Identify the problem with the following targeter rule set:

A. All rule sets need a "reject rule".

B. All rule sets need a sorting directive.

C. Rules cannot contain two accept directives.

D. A rule set cannot reference repository items.

Correct Answer: C

A rule set contains one tag. The tag must have at least one and at most five child tags:

one of ,, or tags must be present. The and tags are optional. Multiple , ,, , and tags are not allowed.

QUESTION 2

How does a component in the ATG Commerce fulfillment module verify that it has privileges to edit a specific part of an order?

A. It uses the CheckPrincipal component.

B. It uses the Fulfillment Pipeline Manager component.

C. It does not perform such verification.

D. It uses the ATG Security Manager Component.

Correct Answer: C

Flow of control defines which components have privileges to edit different parts of the order. The basic premise is that once a component has control over a part of the order, only this component should edit this part of the order.

ATG Commerce does not verify that a component has the privileges to edit a specific part of an order. ATG Commerce does not perform this verification because if the system is distributed, orders might be modified with a different system.

QUESTION 3

Select two features provided by the ATG Personalization module.

A. User Profiling

B. Content Targeting

C. Personalized Returns Handling

D. Purchase Tracking

E. Order Management after order has been placed

Correct Answer: AB

The Personalization module provides features that are specifically designed to support Web site personalization, which is the process of displaying different content to each site visitor depending on his or her preferences and requirements.

Note: In order to create and maintain a personalized Web site, you must make a series of decisions about your site visitors and the content you want to show them; for example, how do you want to segment your site visitors? Do you want to show specific content to different age groups? Do you plan to use a site visitor\\'s income bracket to determine what to show her? And what content, specifically, do you want to show to each group of people?

Once you have planned your approach to the relationship between site visitors and content, you use the ATG Control Center to do the following:

Create profile groups Group similar content items together Match content groups to profile groups Determine the visitor

behavior that you will track and use to update profiles

QUESTION 4

In context of Product Comparison, what are the two roles of the Tableinfo component?

A. It is used for the layout of the table showing the product comparison.

B. It provides the information needed to be displayed for comparison such as column header and properties.

C. It provides sorting instructions for the table as displayed on site.

D. It contains locale information for the alternative Product Catalogs used in the site.

Correct Answer: AB

Using TableInfo to Display a Product Comparison List

The ProductList component, which maintains the list of Entry objects in its items property, also includes a reference to a TableInfo object in its tableInfo property. The TableInfo component maintains the display information to compare the products in table form, such as the properties to display in the table, the column headings for the table, and the sorting instructions for the table.

QUESTION 5

What role does the Qualifier play in ATG Commerce?

A. It extends Scheduler to reload qualified global promotions.

B. It determines if any Item qualifies for the discount and which pieces should receive the discount.

C. It qualifies the item and then applies the discount to the item.

D. It\\'s a collection class attached to the ItemPricingEngine with a list of qualified items.

Correct Answer: B

public class Qualifier extends GenericService A Helper class for discount calculators. Calculators call their helper method in this class to determine to which items they should apply their discount. As a side effect, the Qualifier also keeps track of which items acted as qualifiers for the input promotion, if applicable, and marks their priceInfos as appropriate.