1Z0-340^{Q&As}

Oracle Eloqua Marketing Cloud Service 2019 Implementation Essentials

Pass Oracle 1Z0-340 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.pass4itsure.com/1z0-340.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

Which two frequency options are NOT available in the drop down when creating Agents?

A. Once

B. Monthly

C. Bi-Weekly

D. Weekly

E. Never

F. Daily

G. Quarterly

Correct Answer: CG

Reference: https://www.youtube.com/watch?v=tt2An45P_7g

QUESTION 2

Which three items are key deliverables of SmartStart? (Choose three.)

A. API integration to a client\\'s external data source

B. implementation and testing of web tracking scripts

C. selection and configuration of an email subscription management option

D. Eloqua user setup

E. setup of a client\\'s first production campaign

Correct Answer: BCD

Reference https://www.oracle.com/webfolder/mediaeloqua/documents/SmartStartStandard.pdf

QUESTION 3

Which is NOT possible within Program Builder?

A. Send an email to an email address within a custom object record.

B. Move contacts to a Listener Step within a Program Canvas.

C. Assign ownership of a contract randomly through a round robin assignment.

D. Add a re-evaluation frequency to a "No" path of every 10 minutes for one week.

Correct Answer: C

QUESTION 4

Which statement is true about IP Warming?

A. It includes familiar branding and messaging in the email content.

B. A dedicated IP address is NOT required.

C. The Campaign Analysis report is the most useful to monitor Spam Unsubscribes during IP Warming.

D. It takes 8 to 12 weeks.

Correct Answer: A

QUESTION 5

Which two will Eloqua accept when uploading an email? (Choose two.)

A. Microsoft Word Document

B. PDF Document

C. Zip File

D. Text File

E. HTML

Correct Answer: CE

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/EmailEditing/HTMLEmail/
CreatingNewEmailsByUploadingHTML.htm