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QUESTION 1

Which two are valid Data Export options? (Choose two.)

A. Export only records changed since last run

B. Export a compressed zip file

C. Export to an Eloqua FTP server

D. Export Campaign data

Correct Answer: AD

QUESTION 2

Which is NOT possible within Program Builder? (Choose the best answer.)

A. Send an email to an email address within a custom object record.

B. Concatenate two fields values into a single contact field using the CWM app.

C. Assign ownership of a contract randomly through a round robin assignment.

D. Add a re-evaluation frequency to a "No" path of every 10 minutes for one week.

Correct Answer: C

QUESTION 3

Which two will Eloqua accept when uploading an email? (Choose two.)

A. Microsoft Word Document

B. PDF Document

C. Zip File

D. Text File

E. HTML

Correct Answer: CE

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/EmailEditing/HTMLEmail/
CreatingNewEmailsByUploadingHTML.htm

QUESTION 4

Which two roles are recommended to participate during configuration implementation? (Choose two.)

A. Eloqua Sales Users

B. Eloqua Marketing Managers

C. Eloqua Executive Sponsors

D. Eloqua Power Users

E. Eloqua Administrators

Correct Answer: DE

QUESTION 5

After a Data Import has been created and saved, which two import settings can be modified? (Choose two.)

A. Schedule

B. Import Name

C. Import Purpose

D. Priority Source

Correct Answer: AD

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/Apps/SalesforceApp/Tasks/CreatingImports.htm