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CIW User Interface Designer

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**QUESTION 1**

Which of the following would be defined during the functionality part of a site specification?

- A. The structure of the information contained in the site incorporates an intuitive navigational scheme
- B. Tasks the site will be able to perform, such a detailed product search or managing products in a virtual shopping cart
- C. The look and feel of a site, such as typography, color schemes, images, and spacing
- D. The content contained in the site, such as text describing the business and products, images, and video files

Correct Answer: B

QUESTION 2

You are starting a web site redesign project for a dog trainer who specializes in preparing service animals for people with special needs. His primary customers have mobility challenges.

What would be a primary consideration in the redesign of the site?

- A. Providing large print PDF files for download
- B. Providing image and video alternatives to text
- C. Minimizing the number of mouse clicks needed to perform tasks
- D. Removing page elements that flicker and change color

Correct Answer: C

QUESTION 3

You are working on a medium sized website for a company that organizes art fairs. On their website, they have three types of pages. One type of page is for recruiting investors in the company. Another type of page is for selling both spaces to artists via ecommerce. And the third type of page is promoting the art fairs to the general public. The company has received feedback that the site is confusing, disorganized, and difficult to navigate through. How can this be corrected?

- A. Create separate CCS3 files to organize the information on each type of page.
- B. Create and apply a set of custom page templates, one for each type of page on the site.
- C. Create a site map that links to all of the assets within the site.
- D. Redesign the main page template, and apply it to all forms, blog pages, and ecommerce pages.

Correct Answer: D



QUESTION 4

You are including both a site map and a navigation bar on your website. What is the rationale for doing this?

- A. Navigation bars display well on large monitors, but site maps work better on mobile phones.
- B. Visitors need special training to use a site map.
- C. Different users prefer different types of navigation.
- D. It provides a clear sense of the layout of the entire website.

Correct Answer: C

QUESTION 5

In the early days of user interface design web (1990's) designers moved from using tables to organize a layout, to interactive design using Flash. Today, which group of open-source technologies, are commonly used?

- A. PHP
- B. Vector graphics
- C. Dynamic HTML
- D. PhotoShop

Correct Answer: C

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