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CIW User Interface Designer

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**QUESTION 1**

Which of the following is the preferred standard for responsive web design?

- A. Use Flash to control the appearance of the site and capture browser information.
- B. Use JavaScript to set all CSS style and control interactivity.
- C. Use CSS to organize the information and HTML to control the appearance of the site.
- D. Use HTML to format the web site and CSS to control the appearance of the site.

Correct Answer: D

QUESTION 2

You need to update your website for better search engine optimization. You've heard of technology that will search web pages, read the code and store the data for public search engines.

What kind of technology is this?

- A. Web crawler
- B. Static index
- C. Database
- D. Dynamic index

Correct Answer: A

QUESTION 3

In the early days of user interface design web (1990's) designers moved from using tables to organize a layout, to interactive design using Flash. Today, which group of open-source technologies, are commonly used?

- A. PHP
- B. Vector graphics
- C. Dynamic HTML
- D. PhotoShop

Correct Answer: C

QUESTION 4



You are presenting the web design project to the customer and have project material that consists of a compilation of the web design team's work, including mockups, wireframe, and sketches.

Which of the following project documentations are you presenting?

- A. Meeting notes
- B. Web site wireframe document
- C. Design document
- D. Web site style guide

Correct Answer: C

QUESTION 5

Which of the following is true regarding brands?

- A. A brand should be appealing, energetic and memorable.
- B. A brand should define a company's mission and values.
- C. A brand should be familiar and similar to other brands.
- D. A brand should be unique, attractive, and memorable.

Correct Answer: D

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