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CIW Internet Business Associate

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**QUESTION 1**

Paul has just finished a very important sales meeting with a potential customer and he needs to update his supervisor at the corporate office, which is located in another country. Paul is debating whether to text or e-mail his supervisor about the meeting details.

Which of the following would be the best practice for communicating with his supervisor?

- A. Send a brief text message to say the meeting has finished, because Paul knows his supervisor does not read e-mail.
- B. Send several text messages in order to convey all the details of the meeting most quickly.
- C. Send a brief text message update now, and then send the meeting details in an e-mail message later.
- D. Post the details of the meeting on his favorite social media platform, where his supervisor is one of his followers.

Correct Answer: C

QUESTION 2

You are a software developer who wants to start developing mobile apps for smartphones. You have the option to develop apps for an open-source operating system.

Which of the following could persuade you to focus your development efforts on the open-source operating system?

- A. An open-source license will never be in the public domain.
- B. Source code for an open-source app is not viewable and cannot be modified.
- C. Open-source operating systems and development tools are free from software bugs and viruses.
- D. The operating system and associated development tools are free, provided you comply with the copy left license.

Correct Answer: D

QUESTION 3

Roberto's company is releasing updates to a specific product. He needs to educate the company's sales managers, who are located in various international locations, about the new product updates.

Which of the following methods would be the most economical and efficient solution for Roberto to discuss the required information with the sales managers synchronously?

- A. Send the product update blueprints via e-mail to each of the sales managers and ask them to contact him any questions.
- B. Schedule an in-person sales meeting with them at the company headquarters so that the updates can be demonstrated and any questions answered with the entire group present.
- C. Schedule a Webinar with the sales managers so that the updates can be demonstrated and any questions answered with the entire group.



Correct Answer: C

QUESTION 4

Your Web browser is currently open and displaying a popular sports site. You decide that you want to browse to the CIW site without closing the browser.

What is the most efficient way to accomplish this?

- A. By typing the CIW site's URL (www.CIWcertified.com) in the address bar of your Web browser
- B. By performing a search within the site currently displayed in your Web browser
- C. By performing a search on your computer for the term "CIW"

Correct Answer: A

QUESTION 5

You just received a joke that was c-mailed to you by a co-worker. You find the joke funny and consider forwarding it to another co-worker that you trust.

Which human resources issue do you risk by forwarding the e-mail message?

- A. Forgetting to include others who might find the joke funny
- B. Copyright infringement by not providing credit to the originator of the joke
- C. Offending a recipient who receives the joke as a result from further forwarding.
- D. Reducing the effectiveness of spam filters

Correct Answer: C

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