



1D0-61A^{Q&As}

CIW Internet Business Associate

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**QUESTION 1**

A friend just sent you a link to a Facebook page with information that you find very useful. You want to be able to recall the site in the future from your desktop computer, or from your mobile device while away from your desk.

Which is the best approach?

- A. Memorize the URL so you can pull up the site in any browser such as Chrome, Firefox or Internet Explorer
- B. Add the link to a cloud-based bookmark service such as Delicious or Google Bookmarks.
- C. Manually enter the Web address into any and all browsers on all of your devices.
- D. Pull up the message with the link any time you want to view the site.

Correct Answer: B

QUESTION 2

You use a proprietary Windows-based program to generate architectural drawings and plans for your freelance drafting business. You have a personal Web site and would like to share samples of your work for potential new customers to review.

To which file format should you convert your drawings so that they are viewable regardless of the local operating system used by the individual viewing your site?

- A. PDF
- B. MP3
- C. DOC
- D. XML

Correct Answer: A

QUESTION 3

Paul has just finished a very important sales meeting with a potential customer and he needs to update his supervisor at the corporate office, which is located in another country. Paul is debating whether to text or e-mail his supervisor about the meeting details.

Which of the following would be the best practice for communicating with his supervisor?

- A. Send a brief text message to say the meeting has finished, because Paul knows his supervisor does not read e-mail.
- B. Send several text messages in order to convey all the details of the meeting most quickly.
- C. Send a brief text message update now, and then send the meeting details in an e-mail message later.
- D. Post the details of the meeting on his favorite social media platform, where his supervisor is one of his followers.



Correct Answer: C

QUESTION 4

Consider the following address:

http://www.CIWcertified.com/Certifications/Web_Foundations/iba.php

Which of the following is the best classification for the address?

- A. Fully qualified domain name
- B. Deep URL
- C. Virtual domain name
- D. Relative URL

Correct Answer: B

QUESTION 5

Which choice lists the required elements for HTTP to function?

- A. Server, HTML and DNS
- B. Client, server and TCP/IP
- C. Browser, HTML and TCP/IP

Correct Answer: B

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