



# 1D0-610<sup>Q&As</sup>

CIW Web Foundations Associate

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**QUESTION 1**

Your company is investigating the possibility of moving its customer service management system to a cloud service provider. The sales rep for the cloud service provider has presented many advantages that would benefit your company. What would be a potential drawback of moving the CRM from your current in-house solution?

- A. If your company's Internet service is interrupted for any reason at any time, you will not have access to the CRM.
- B. More company employees will have access to the system, which could result in unauthorized access to confidential data
- C. Special equipment will need to be purchased and maintained in your office in order to access and maintain the CRM once it is migrated to the hosted cloud service.
- D. Migrating the CRM to the cloud service provider will eliminate several jobs in your customer service department because their job roles will no longer be required.

Correct Answer: A

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**QUESTION 2**

Evonka is listening to music from an online music provider (such as Pandora or Jango). She builds a list of music preferences, including favorite songs. The music service then suggests additional songs she might enjoy. The music provider is an example of a cloud-computing application that uses a technology for collaborative filtering, which helps define the list of songs available to listeners. Which term describes this technology?

- A. Bit-torrent
- B. Crowdsourcing
- C. Grid computing
- D. Software as a Service

Correct Answer: B

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**QUESTION 3**

Which of the following is generally a component of a BYOD policy?

- A. Scope of control
- B. Insurance on devices
- C. Maintenance provision
- D. Device replacement or upgrade

Correct Answer: A

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**QUESTION 4**

Marsha has been hired by XYZ, Inc., to update the company Web site. Marsha discovers that the existing Web pages were structured using tables. Marsha needs to explain to XYZ why the Web site needs to be recoded in HTML5 with CSS controlling the structure of the document. What is the most important reason for using HTML5 and CSS?

- A. The updates will increase user traffic to the site.
- B. The updates will improve the overall look and feel of the Web site.
- C. The Web site can be interpreted by any HTML5-compliant browser, including mobile devices.
- D. The Web site will rank higher in many search engines results, as long as the search engine bot recognizes the code.

Correct Answer: C

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**QUESTION 5**

The Internet has enabled many new anti-social activities, such as online stalking, cyber bullying, and addiction to solitary online activities. Which choice is the most feasible way for schools and parents to reduce cyber bullying?

- A. Monitor, track and record all online activity conducted by students.
- B. Teach teens that the use of online communication is a freedom of expression.
- C. Prevent students from accessing the Internet while at school so that they learn good habits.
- D. Educate students about cyber-ethics and the consequences of questionable online behavior.

Correct Answer: D

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