



# 1D0-525<sup>Q&As</sup>

CIW V5 E-Commerce Designer

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### QUESTION 1

Which of the following demonstrates the importance of manual transaction processing?

- A. It enables vendors to receive multiple orders of different items.
- B. It enables customers to send an item to an alternative address.
- C. It enables vendors to complete a customer return request by telephone.
- D. It enables customers to use a dial-up connection to perform a transaction.

Correct Answer: C

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### QUESTION 2

In credit card transactions, which of the following occurs during the settlement phase?

- A. Credit card information is passed to a payment gateway.
- B. The processor verifies the credit card through the issuing bank.
- C. The acquiring bank transfers money to the merchant's account.
- D. The customer enters credit card information on a Web site and confirms the order.

Correct Answer: C

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### QUESTION 3

An e-commerce site administrator believes that her site's security has been compromised. The most important participants of her recovery plan are the Web team, law enforcement and the:

- A. marketing department.
- B. certificate authority (CA).
- C. server software publisher.
- D. Internet Service Provider (ISP).

Correct Answer: D

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### QUESTION 4

Placing an institutional banner ad on a site that targets a specific market can result in:



- A. a higher clickthrough rate.
- B. increased banner exchange.
- C. higher search-engine ranking.
- D. better banner ad positioning on the site.

Correct Answer: A

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#### QUESTION 5

Some Web servers can be configured to listen for HTTP requests for multiple Web sites on a single server. Which of the following steps can be taken to configure multiple Web sites to use port 80 as their default and to secure transactions?

- A. Use separate host header names for each Web site.
- B. Configure the firewall to accept multiple HTTP requests.
- C. Bind multiple IP addresses to a single NIC on the server.
- D. Install IIS and Apache on the same server to host multiple Web sites.

Correct Answer: C

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