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**QUESTION 1**

A customer living in Canada has purchased a product from a company in France. This product will be shipped to the customer. Which of the following might be levied on this transaction?

- A. Tariff
- B. Sales tax
- C. Provincial tax
- D. Value-added tax (VAT)

Correct Answer: A

QUESTION 2

Which of the following is true of high-level offline storefronts?

- A. They require the greatest amount of expertise to use properly.
- B. They use only proprietary encryption and data-formatting standards.
- C. They require the site to be taken offline whenever a change is made.
- D. They are not designed to support business-to-business (B2B) needs.

Correct Answer: A

QUESTION 3

Isabelle, a site administrator, has just analyzed her Web site's traffic and discovered that many users abandon the site when they reach a particular page. Which source of Web site data can Isabelle use to analyze this pattern?

- A. Server logs
- B. Hit counters
- C. Page weight
- D. Page rankings

Correct Answer: A

QUESTION 4

You are reviewing the requirements for an order entry system. The system will need to work with your accounting system and your customer database. Which of the following is the most important consideration?



- A. Ease of use
- B. Backup ability
- C. Database compatibility
- D. Secure transaction processing

Correct Answer: C

QUESTION 5

Which of the following market models is considered industry-centric that is, a model in which all the businesses in a particular market are involved in the same industry?

- A. B2C market
- B. Open market
- C. Vertical market
- D. Horizontal market

Correct Answer: C

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